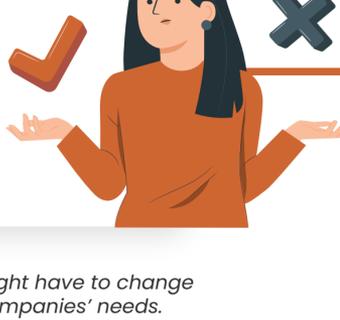


New-Age IT Recruitment Challenges – And How Akraya Helps Overcome Them

Today's digital landscape makes it hard for IT recruiters to solely depend on traditional hiring tactics. To attract and retain the right talent in today's digital age, it's important to understand these new-age IT recruitment challenges.

Challenge #1: Too many irrelevant or underqualified applicants

Finding candidates with the right skillsets has become increasingly difficult. There are insufficient tech candidates in the field right now to keep up with the increasing demands for skilled tech talent.



As many as 375 million workers globally might have to change occupations in the next decade to meet companies' needs.

– McKinsey

Akraya's Solution

As an award-winning IT staffing firm founded in 2002, Akraya's database is filled with exceptional IT talent. We speak tech, so we know how to find qualified candidates in the shortest time possible.



Challenge #2: Fierce competition with other companies

Most companies compete with the bigger tech companies to land the top candidates. And most companies struggle with the intense competition as some tech behemoths simply flaunt the best offers and grab the talent.

75% of people who are looking for a job consider an employer's brand before deciding to apply.

– LinkedIn

Akraya's Solution

Akraya is recognized by leaders in the industry. We are a Glassdoor "Best Places to Work" and recognized by Staffing Industry Analysts as a "Best Staffing Firm to Temp For". Our award-winning teams are built to serve high-volume MSP programs as well as the needs of smaller organizations looking for a single IT professional.

Challenge #3: Hiring time frame is too long

Some companies have a long hiring process and, as a result, lose the best candidates.



62% of professionals said they lose interest in a job if they don't hear back from the employer within two weeks.

– Robert Half

Akraya's Solution

Akraya's commitment to speed of delivery without compromising on quality has resulted in multiple recognitions from many leading organizations in the industry.



Challenge #4: Process optimization issues

To stay relevant in today's digital landscape, recruiters need to constantly reinvent themselves by leveraging technology to streamline candidate sourcing.

70 percent of U.S. recruiters used virtual technology for at least half of their candidate interviewing and new-hire onboarding, while another 35 percent said that at least 75 percent of their recruiting practices were virtual.

– Monster

Akraya's Solution

Akraya's recruiting teams leverage the latest technology and use recruiting tools and techniques that allow them to respond quickly and accurately with the best candidates available.

Challenge #5: Lack of requisite tech expertise

Most tech recruiters don't have an engineering background. And thus, poor hires can result from the lack of technical understanding on the recruiting team. An IT recruiter needs to have the right experience and skills as well as knowledge of tech lingo when recruiting and evaluating IT candidates.



Akraya's Solution

As a leading IT staffing firm, Akraya's team of technical recruiters are all technical professionals themselves. They all have technical degrees, and we mean all of them. So, they understand the unique needs of our clients and candidates better than anyone.

It takes a lot of work to find and hire top candidates. Let Akraya help.

At Akraya, IT staffing is made simple.

We help companies find the best talent in the shortest time possible.

We speak tech

It's easier to teach a software engineer how to recruit than it is to teach a recruiter how to understand technology.

We have award-winning teams that are built to serve high-volume MSP programs, as well as recruiters, focused on the needs of smaller organizations looking for a single IT professional.

Award-winning staffing services

Recognized by leaders in the industry.

We don't just claim to be a leading IT staffing and recruiting firm. We can prove it.

Best Staffing Firm to Temp for

Agile One: Best of the Best

Best Places to Work

Allegis Strategic Partner

Diverse Supplier of the Year

Our commitment to a speed of delivery without compromising on quality has resulted in multiple recognitions from many leaders in the industry.

Our Services

We offer the following types of IT staffing services so our clients can choose the one that is best for their needs.

Contract IT Staffing:

Our clients rely on our information technology staffing agency to provide contract staffing services to add critical IT talent to their teams for short- or long-term assignments.

Direct IT Staffing:

Our technical recruiters are experts at finding the right IT talent for our clients to hire immediately without engaging them on a contract basis.

Contract-To-Hire IT Staffing:

This "try before you buy" approach allows companies to engage IT talent on a contract basis before deciding on whether to hire them as direct employees.

Statement Of Work (SOW):

Our clients define the project, scope of work, timelines, deliverables, and specific requirements. Our team of IT professionals delivers the results.



Whatever your IT staffing needs, we are built to help.



About Akraya

Akraya is a multiple award-winning IT staffing and recruitment agency for digital enterprises. At Akraya, our employees are laser-focused on empowering our clients and consultants to succeed. Our award-winning staffing services are provided by specialized recruiters who are experts at delivering IT, marketing, and business professional talent.

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